

► MUSIC · SPORTS · ART

# The year the model **SCALED** from pilot to system.

From 2 campuses to 7. The first entry into the girls' correctional system. A program that follows graduates out into reintegration. And a border crossed.

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► *Music is where we begin, not where we end. The impact **TRANSCENDS** from a workshop to a skill, from a grant to a podium, from a program to a life.*

OUR THESIS

# 01 The Vision

Why we exist, and the voices behind it.

## MISSION

To inspire the next generation of leaders through music, sports, and the arts.

## VISION

To create a future where young people have the opportunity to develop their individual and creative potential.

Founded in 2018; fully organized and in operation since 2022 — impact figures reflect 2022 onward.



*“La Academia Móvil represents an exciting chapter in the development of our organization's reach and service to Puerto Rican youth, providing novel frameworks and industry-level experiences across the island.”*

**JOSÉ RAMÓN BENÍTEZ** · EXECUTIVE DIRECTOR

## 02 The year in numbers

The shape of the year — from 2 to 7 campuses — in figures confirmed by the Foundation.

**1,500+**

people impacted in  
2025

**7**

active campuses (from  
2 to 7)

**160**

youth in La Academia ·  
165 activities

**445**

grant beneficiaries

**\$39,262**

distributed in grants

**28**

municipalities reached

**10,800+**

**cumulative impact since 2022**

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## 03 The campuses

A network that grew from 2 to 7 campuses in 2025 — six in Puerto Rico and one pop-up in Mexico City.

**01**

### **Campus Villalba**

Youth deprived of liberty · DCR

**02**

### **Campus Ponce**

Girls deprived of liberty · DCR · NEW 2025

**03**

### **Campus Comunidad**

Follow-up after release · NEW 2025

**04**

### **Caras con Causa**

Public school · Cataño

**05**

### **Las Margaritas**

Community · Península de Cantera, San Juan

**06**

### **Llorens Torres**

Public housing community · San Juan

**07**

### **Pop-up CDMX**

Reinserta · Mexico City · pop-up

## 04 La Academia

The flagship vocational program — music as a vehicle for leadership.

La Academia is our flagship vocational program for the music and entertainment industries. Through weekly after-school workshops in a conversational format, young people access industry professionals, build transferable skills, and execute a capstone community project. In 2025 we grew from two campuses to a network spanning juvenile correctional facilities, public schools, Boys & Girls Club community centers, and community-based reintegration.

Our model is distinguished by its holistic approach: we don't just teach music — we use the music industry as a vehicle to develop leadership, professional networking, teamwork, and resilience. Each campus develops its own projects based on the needs of its community.



In 2025 we launched Campus Comunidad, the reintegration track that follows young people after they leave institutional settings. And Adrián Luyando Cruz — once a participant at Caras con Causa — completed an internship to become the first participant to move into a professional role inside the program.

## 05 El Vagón Estudio

A mobile recording studio — professional production wherever the youth are.

El Vagón Estudio is a fully equipped mobile recording studio —a physical asset unique in Puerto Rico— that puts professional production wherever our youth are: writing, recording, mixing, and mastering under one roof. It now runs as a small fleet. In 2024 we donated a complete Vagón to Caras con Causa, where it is a permanent part of their academic programming. A second unit, stationed at Villalba through 2025, anchored the year's Boot Camps for both Villalba participants and the girls of Campus Ponce.

The results are concrete: nine original songs from the first five-day Boot Camp, and a full album by the end of the year. For most participants, it is the first time a professional creative career stops being abstract —their work taken seriously in a real studio, and their expectations rise with it.

### LA ACADEMIA MÓVIL • WITH SPOTIFY • 2026 PROJECT

In 2025 we secured the partnership with Spotify; in 2026 La Academia Móvil launches as a twelve-month program designed to bring industry-level creative experiences to communities of talented youth across Puerto Rico. Its first stop will run for three days at the Botanical and Cultural Garden of Caguas, serving youth from Escuela Diego Vázquez in Barriada Morales.



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## 06 The Summer & sport

The calendar bridge, soccer as a development tool, and the scholarships that open doors.

The spring ended on a high note. In June, El Vagón Estudio anchored our first Boot Camp at Villalba — five days, nine original songs, participants working shoulder to shoulder with songwriters, producers, and sound engineers. That same month, students from Las Margaritas were hosted at Restaurante Lala by founder Noah Assad and General Manager Daniel Vitiello, and Soccer Lab brought a clinic to Villalba where many young people played the sport for the first time.

### **FIELDS OF HOPE • UEFA FOUNDATION**

In partnership with the UEFA Foundation, Fields of Hope brings soccer as a development tool to two La Academia campuses: weekly clinics facilitated by José Zuñiga of Soccer Lab — Fridays with the young men at Campus Villalba (DCR) and Mondays with the girls at Campus Las Margaritas (Boys & Girls Club).

### **WENDY'S SCHOLARSHIPS**

“El Talento de Aquí es Otra Cosa” — college scholarships in music, sports, and art. Initial contribution of \$50,000. First recipient: Juan Cox.

# 07 Alliances & grants

The year the partnership portfolio matured from goodwill into infrastructure.

## THE GRANTS PROGRAM

The 2025 cycle closed with a record 98 applications across sports, music, and art; 29 young people received direct support. The program closed the year with 445 beneficiaries.

# \$39,262

DISTRIBUTED IN THE 2025 CYCLE

### DONORS

RIMAS

WETA  
FOUNDATION  
for children

Wendy's

Spotify

amazon

Walmart

TECNOLOGÍAS  
FLAMBOYAN

DEPORTES  
SALVADOR  
COLÓN

### COLLABORATORS

CARRAS  
CAUSA

BOYS & GIRLS CLUB

CORRECCIÓN Y  
REHABILITACIÓN

CONPRIMETIDOS

reinserta  
ONG

ARC  
Los Angeles Area

OCA

INSTITUTO DE  
DESARROLLO DE  
LA JUVENTUD

## 08 Crossing borders • Toward 2026

The model travels: the first pop-up outside Puerto Rico, and the commitments for the year ahead.

From December 10–12, 2025, La Academia ran its first Pop-up outside Puerto Rico. With Reinserta, twenty young Mexicans worked alongside professional producers and songwriters and finished with three original songs. Medellín followed in January 2026.

### 2026 COMMITMENTS

Fundación Flamboyán and Ciudad Museo de Añasco — a new Vagón Estudio and La Academia campus, extending the Foundation's reach into the island's western region.

Spotify — La Academia Móvil, a twelve-month itinerant program (see below).

UEFA Foundation — Fields of Hope, weekly soccer as a development tool (see below).

Wendy's — continued scholarships in music, sports, and the arts.

Campus Comunidad — deepening the follow-up program for La Academia graduates.

# 09 Partner with us

We invite foundations and companies committed to youth development, education, and social mobility to build with us. 2024 proved the model works; 2025 proved it can scale. With the right partners, it grows.

*Partnerships don't fund our work. They make it possible — and give it scale.*

## Program sponsorship

Your organization powers a named program — designed, measured, and told together with you.

## Foundation grants & capital projects

Foundations that fund infrastructure and expansion: new campuses, a new Vagón Estudio, reaching new regions of the island.

## A direct conversation

Something else in mind? We design partnerships around your organization and the impact you want.

## JOIN OUR MISSION

Something else in mind? Let's talk. We design partnerships around your organization and the impact you want.

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SCAN TO SUPPORT